

EVA LENDEL

@EVALENDEL

BY HEAD OF MARKETING

MINI GUIDE

WEDDING DRESS TRENDS
2026: WHAT'S IN NOW — AND
WHAT WILL STILL LOOK
BEAUTIFUL IN 10 YEARS



(01) TRENDS CURRENTLY AT
THEIR PEAK



(02) TRENDS THAT WILL STILL
LOOK GREAT IN 10 YEARS



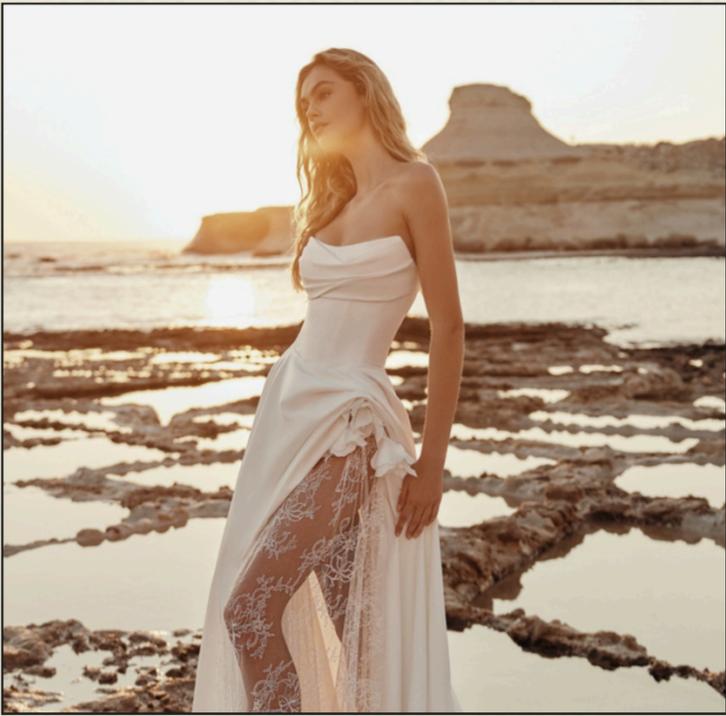
(03) DETAILS THAT ADD A "HIGH-
END" LOOK INSTANTLY



(04) HOW TO ADAPT TRENDS TO
YOUR PERSONAL STYLE

“A TREND IS A TOOL, NOT A RULE.
YOU DON'T WEAR *TRENDS — YOU
WEAR YOUR STORY IN A DRESS”

TRENDS CURRENTLY AT THEIR PEAK (2026)



**(01) MODERN MINIMALISM WITH
ARCHITECTURAL DETAILS**



**(02) STATEMENT SLEEVES, BOWS & 3D
FLORAL EMBELLISHMENT**



**(03) CORSETRY AND STRUCTURED
BODICES**



(04) UNDERSTATED LUXE FABRICS

“IF THE DRESS COULD BE PINNED ON A BRIDE FROM ANY DECADE (WITH ONLY MINOR TWEAKS), IT WILL STILL LOOK BEAUTIFUL IN 10 YEARS.”

TRENDS THAT WILL STILL LOOK GREAT IN PHOTOS IN 10 YEARS



(01) CLEAN SILHOUETTES WITH SUBTLE DETAIL



(02) CLASSIC FABRICS, TIMELESS TEXTURES



(03) PERSONALIZED MINIMAL EMBROIDERY



(04) MUTED COLOR TONES
IVORY, CREAM, SOFT CHAMPAGNE

“LUXURY IS RARELY ABOUT
FLASHINESS — IT’S ABOUT
INTENTIONAL DETAIL.”

DETAILS THAT ADD A “HIGH-END” LOOK INSTANTLY



**(01) SEAMLESS FINISHING: INVISIBLE
HEMS, COVERED BUTTONS...**



**(02) QUALITY FABRICS WITH
WEIGHT**



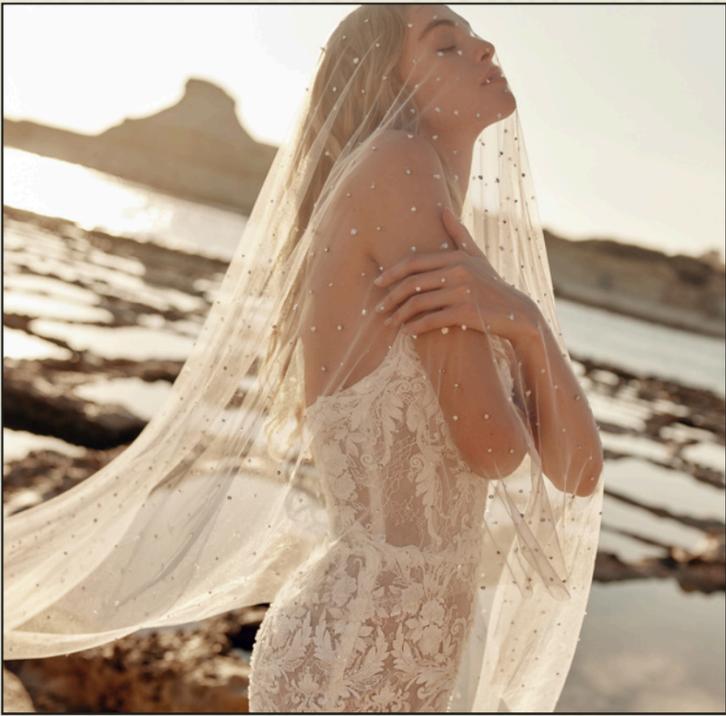
**(03) BALANCED PROPORTIONS
TAILORED TO YOUR FORM**



**(04) UNIQUE NECKLINES
OR SLEEVES**

“DON'T FEAR TRENDS
— ADAPT THEM”

HOW TO ADAPT TRENDS TO YOUR PERSONAL STYLE



(01) PICK ONE TREND
ELEMENT



(02) ASK: “DOES THIS
REFLECT ME?”



(03) ELEVATE THROUGH FIT



(04) BALANCE BOLD
WITH CLASSIC

“TRENDS ARE INSPIRATION, NOT DIRECTIVES.”

FINAL THOUGHT FOR BRIDES

THE MOST BEAUTIFUL BRIDAL PHOTOS AREN'T THE ONES THAT SCREAM “I'M FASHIONABLE!” — THEY'RE THE ONES THAT SAY:

(01) THIS IS WHO SHE IS.

(02) THIS IS HOW SHE FELT ON THE MOST MEANINGFUL DAY OF HER LIFE.

(03) YOUR WEDDING DRESS IS YOUR MOMENT — LET TRENDS HELP YOU EXPRESS YOURSELF, NOT DEFINE YOU.

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